



3940 S. Autumn Dr.
Mapleton, IL 61547
(309) 231-7030
www.bfft.org

May 15, 2022

Dear Friends,

Saturday, July 16th, 2022 marks the 15th annual Bikers For Ta-Tas ride. Over the past 15 years, we've grown from a small group of 15 motorcycles to over 1,800 supporters and have raised over \$410,000 in that time. We are proud that 100% of the funding raised through these efforts stays right here in Central Illinois to support our local women and breast cancer survivors.

This past year has been especially challenging for our local community as the pandemic environment brought unique challenges, especially for breast cancer prevention, treatment, and survivorship. We know that preventative screenings have been delayed, oncology support services such as counseling and nutrition therapy were in higher demand and at times limited, and some have even experienced a delay in cancer treatment. The funding raised by Bikers for Ta-Tas this year will help to reduce these barriers and provide better care to individuals with a breast cancer diagnosis. Your support will help to:

- Increase access to breast cancer screenings for underinsured and uninsured women
- Increase access to nutrition consultations and no cost nutrition supplements for patients with breast cancer
- Provide therapeutic massages for patients undergoing treatment for breast cancer which helps to relieve stress, reduce pain, and increase quality of life

Please help us reach our 2022 goal of \$50,000 this year so that we can continue to support breast cancer prevention, support, and treatment in Central Illinois. Attached is our 2022 sponsorship commitment form. We hope you will consider sponsoring the 2022 Bikers For Ta-Tas Ride for Breast Cancer.

Thank you for your thoughtful consideration.

Sincerely,

Nancy Borum
President / Founder
Bikers For Ta-Tas

2022 BIKERS FOR TA-TAS Ride

Sponsorship Levels

Angel Ribbon Sponsor - \$1,000

- Listed as premier sponsor on website and social media with logo
- Listed on ride sponsorship banner and materials
- Listed as presenting sponsor at media opportunities
- Special Stage announcements mentioning sponsor name before, during, and after ride
- Logo on all can koozies
- Opportunity to have display booth at event

Pink Ribbon Sponsor - \$500

- Listed as sponsor on website and social media with logo
- Listed on ride sponsorship banner
- 2 complimentary ride shirts

Silver Ribbon Sponsor - \$250

- Listed as sponsor on website with logo
- Listed on ride sponsorship banner
- 1 Complimentary ride shirt

White Ribbon Sponsor - \$100

- Listed as sponsor on banner and social media

Any monetary donation amount

Gift Cards or Gift baskets to be used for prize Wheel or Auction

Reminder: If interested in supporting by purchasing a 2022 Shirt or any other BFTT merchandise, please visit bftt.org for our on line store OR visit T-Shirt House, 219 S.

2nd St, Pekin IL. (Cash & Checks only)

We will be having 1st shirt sale May 21 @ Pub 29 in Green Valley, IL!

2022 BIKERS FOR TA-TAS Annual Breast Cancer Ride

Sponsorship Commitment Form

Organization Name (if applicable) _____

Address:

City: _____ State: _____ Zip: _____

Contact Person: _____

Email: _____ Phone: _____

Website Address: _____

Sponsorship Level: (please circle)

Angel

Pink

Silver

White

We plan to send materials/giveaways for the ride: Yes No

Sponsors can choose to have the company name listed or submit a logo. Please write your company name exactly as you wish for it to appear on website, signage, etc.:

Artwork and logos should be submitted to admin@bftt.org as follows:

- Logos for signage should be submitted as a high resolution JPEG file
- Logos for website should be submitted as a 72 dpi JPEG file.
- Logo files should be submitted by June 15, 2022

Checks can be made payable to BIKERS FOR TA-TAS and mailed to the 3940 S. Autumn Dr., Mapleton, IL 61547. You may also pay online at www.bftt.org. Please contact Nancy at 309-231-7030 or at nancy@bftt.org with any questions.